

Tell us what you've accomplished!



Date: _____

Name of site: _____

Address: _____

Contact: _____

Phone(s): _____

Email : _____

Timeframe for results: _____

We welcome supporting documentation in any form. All results must be voluntary and above regulatory compliance. If you have any questions, contact Pam Boatwright at 399-7487 or pboatwright@elizabethriver.org.

1. Provide a Brief Summary of Your Business Operations (If we have a current summary on file, skip to question 2). Please include when your facility opened, the general nature of your operations, size of your facility, location of your company HQ, and number of employees at your Elizabeth River area facility.

2. Have you added any NEW WILDLIFE HABITAT ENHANCEMENTS at your site? (If no – skip to question 3.) Describe ONLY results that have not already been recognized in prior years with the River Stars program. Attach photographs (before and after preferred; we also love action shots of the people doing the planting)!

Describe new plantings. A majority must be native species. List the species and quantity of plants. Indicate if plant survival meets our expectation of 50% or more. Indicate size of area planted in square feet or acreage. Indicate any wildlife species specifically targeted, such as a garden for butterflies.

Have you conserved any natural areas? (Describe the natural area, including acreage and whether permanently conserved or through Elizabeth River Project's Land Conservation Understanding.)

Have you restored any wetlands? (Describe the restoration workplan, species and quantity planted, as well as square feet or acreage of area enhanced.)

Have you planted your shoreline (enhanced the "riparian vegetated buffer")? Give the species and quantity planted, as well as square feet or acreage of shoreline enhanced.

Are you oyster gardening or have you constructed a new oyster reef? Describe the nature of your oyster effort, i.e. are you using cages or floats; give the number of oysters grown (note, at least 3,000 are required if this is your only habitat project), and/or square feet or acreage of reef constructed.

Tell us what you've accomplished! (con't)

- Have you stopped mowing to create natural areas?** (Describe the area, including square footage or acreage)

- Have you created a wildflower meadow?** Give the species and quantity planted/seeded, as well as square feet or acreage of area enhanced land.

- Are you managing invasive species on your property?** Describe the management technique, the targeted removal species and any replacement species, as well as square footage or acreage.

- Have you added any new nesting structures for wildlife?** List the quantity and type of structures and indicate target species, such as bat houses, bird houses, osprey platforms, water features for wildlife.

- Other** There are many other great projects to enhance wildlife habitat in our Wildlife Habitat Guide. Describe yours.

3a. Industrial/manufacturing operation - Have you accomplished any significant NEW efforts to REDUCE POLLUTION?

(If no – skip to question 4, Outreach). Do your best to measure your reductions in pounds, gallons or kilowatt hours. For a checklist especially applicable to offices, retail, faith communities or restaurants, see 3b. (Such facilities are welcome to skip directly to 3b.)

- Have you reduced waste or pollution?** Have you eliminated, reduced, re-used or recycled materials? Provide pounds or gallons reduced and relevant time-frame. Examples – hazardous waste reduction, air emissions or fugitive dust reduction, switching to a less toxic product, fuel savings or alternative fuels, re-use or recycling of waste materials, implementing an environmental management system, waste water treatment or other process innovations. Supporting documentation welcome.

- Have you incorporated environmentally-friendly features into your buildings, vessels or other facilities?** Examples – energy management, alternative energy, energy efficient HVAC or lighting, daylighting, water conservation or re-use, sustainable materials, sensitive site development, innovation in materials, and indoor environmental quality

Tell us what you've accomplished! (con't)

3b. Office, retail, restaurant or faith community - Have you accomplished any NEW projects to reduce pollution?

Report results in pounds, kilowatt hours, or gallons reduced, where possible. Check all that apply. (If no pollution reductions, skip to question 4 – outreach.)

- Use less toxic cleaners (or other materials)** *Describe*

- Eliminated chemicals, fertilizers, pesticides on grounds** *Describe*

- Realized fuel savings** *Examples - No-idle policy, hybrids or alternative fuels, phase in higher gas-mileage vehicles/equipment, other innovations. Describe*

- Implemented office recycling** *Examples - Paper, cardboard, aluminum, glass, batteries, electronics, disposables-free. Describe*

- Harvest or re-use stormwater** *Examples - Rain barrels, cisterns. Describe*

- Treat stormwater** *Examples - Rain gardens, streetsweeping, pervious paving, sediment filters, or other practices. Describe*

- Conserve energy** *Examples - Energy Star equipment, motion sensors, efficient lighting, efficient HVAC, daylighting, alternative energy, other conservation measures. Describe*

- Practice water conservation.** *Examples - Low flow fixtures, waterless process, water recycling process, other water conservation practices. Describe*

- Incorporate green building materials** *Examples - Low VOC paint/finishes, recycled carpet, recycled building materials, locallysourced or sustainable material, low toxin products. Describe*

- Other** *(Tell us about it!)*

Tell us what you've accomplished! (con't)

4. What PUBLIC OUTREACH or employee education have you accomplished? (Report measurable results such as number of attendees and relevant details.

Did you conduct public outreach and education on environmental topics? Examples – encourage others to become River Star Homes; conduct environmental programs, events, presentations or workshops; litter clean-ups; and/or communications on environmental topics through social media, websites, fliers, e-blasts.

Have you completed environmental employee training and or education? Examples – environmental training or education of employees, posting of relevant signage, special recognition/awards for employees, encouraging alternative transportation for commuting, encouraging employee participation in environmental programs or activities.

Are you mentoring other organizations? Examples – recruit a fellow facility into the River Star Businesses program, partner with a River Star School, attend a River Star site visit or provide expertise to another River Star, partner with another River Star Business on an environmental project. (If not - are you interested in becoming a mentor?)



Send your application and supporting documentation to Pam Boatwright.

Email preferred to pboatwright@elizabethriver.org, or mail care of The Elizabeth River Project, 475 Water Street, Suite C103A, Portsmouth, VA 23704, 757-399-RIVR (7487).

Forms are also available on-line at RiverStarBusinesses.org.

