



BECOME A RIVER STAR FAMILY

Every home makes a difference

Dear Lafayette River Neighbor,

Would YOU like to help make the Lafayette River swimmable and fishable by 2014?

The Elizabeth River Project, a non-profit organization dedicated to making the river healthy again, is **seeking 30 pilot Lafayette River families to engage in stewardship activities** such as:

- Reduce fertilizer use
- Scoop the poop
- Protect and restore wetlands, oyster reefs, forested buffers
- Reduce boater sewage
- Reduce contaminated runoff
- Reduce air pollution
- Influence government decision-making

Your efforts will serve as a pilot program for The Elizabeth River Project and you'll serve as mentors to inspire other citizens to **help clean up the Elizabeth River by 2020**. **YOU have the opportunity to make a difference** by helping us achieve a home river that is safe for your children and grandchildren to swim and fish. This program will focus on summertime activities that you and your family can do together. We welcome all family lifestyles, by the way; whether you have children or not! To thank our pilot families, **area businesses are donating door prizes and discounts on services** and supplies. You'll learn that becoming a "green" home can actually save you money, increase the value of your home and reduce your maintenance tasks.

- We're looking for **30 families in the Lafayette "watershed,"** or the area that drains into the Lafayette River in Norfolk (see attached map).
- If selected, we'll hold an **orientation training**, tentatively Saturday, **June 5**, 9-11:30 aboard our **award-winning Learning Barge**. There you can pick from a menu of potential stewardship activities your family would like to carry out over the next **six months**.
- We'll provide you with **lots of resources** including discounts, give-aways, web forums and special-topic workshops. We'll **assign a Learning Barge educator to your family** to follow up with any additional help you might need and help you measure results.
- **We'll celebrate your progress at a big family festival on the Lafayette.**
- **APPLY NOW using the form on the following pages.** Call me if you have questions!

We truly appreciate your dedication and look forward to working with you.

Warm regards

Robin Dunbar
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