



Sponsor Benefits

Saturday, April 28, 2012, 10 – 4
Colonial Place Waterfront, Norfolk

Hands-On Education for All Ages ~ Live Music ~ Art
Water Sports ~ Food ~ Last Year's Attendance: 1,500+
Proceeds Benefit a "Swimmable-Fishable" Lafayette

Platinum Level Sponsor - \$10,000

- **Lead sponsor listed - posters, flyers, web, signage**
- Lead name/logo in full-page ad, The Virginian-Pilot's Compass
- Named lead sponsor in radio ads - Z104, 94.9, 2WD
- Name on event T-shirt (300 + shirts)
- Prime exhibit space for related education message (*optional*)
- 12 invitations to VIP party
- 12 window decals, "I support RiverFest"

Gold Level Sponsor - \$5,000

- Prominent in posters, flyers, web, signage
- Gold sponsor in full-page ad, Virginian-Pilot's Compass
- Name on the volunteer T-shirt (150 shirts)
- Exhibit space for related education message (*optional*)
- 8 invitations to VIP party
- 8 window decals, "I support RiverFest"

Silver Level Sponsor - \$2,500

- Listed on posters, flyers, web, signage
- Listed in full-page ad, Virginian-Pilot's Compass
- Name on a prominent festival activity
- 6 invitations to VIP party
- 6 window decals, "I support RiverFest"

Bronze Level Sponsor - \$1,000

- Listed on posters, flyers, web, signage
- Listed in full-page ad, Virginian-Pilot's Compass
- 4 invitations to VIP party
- 4 window decals, "I support RiverFest"

Patron Level Sponsor - \$500

- Listed on posters, flyers, web, signage
- 2 invitations to VIP party
- 2 window decals, "I support RiverFest"

Supporter - Any amount appreciated!

- Listed on signage at event, plus a window decal, "I support RiverFest"



Sponsor Reply Form Lafayette RiverFest '12

Please respond by February 1st!

_____ **Yes!** I want to associate my/my company's name with the premiere environmental education event of the year in Hampton Roads -- Lafayette RiverFest 2012.

Name as you would like it listed _____

Sponsor amount pledged _____

Contact name _____ Phone _____

Email _____ Signature _____

- Check enclosed** - Payable to Elizabeth River Project (*Tax deductible to the full extent of the law*)
- Charge** my MasterCard or Visa # _____ Exp ____/____
- Invoice** me on or about this date _____
- I will provide in-kind services valued at the amount pledged** (*Please contact us first to discuss, then describe here*) _____

For more information:

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Please return today to:



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